

# Ecobrick Training of Trainer Workshop

A Low-tech, Citizen Powered Solution to Plastic Waste



*By training trainers to share ecobricks in your community a viral transformative movement is ignited. Children, men and women are empowered to take responsibility for the plastic they've consumed before it even becomes “Trash”. As Ecobricking takes root, eco-consciousness rises, consumption decreases and people come together for community ecobrick projects.*



Ecobricks are plastic bottles that are packed solid with non-biological waste. They are a grass roots solution to plastic waste. Ecobricks empower individuals to take care of their own waste at the source. The technique is so simple and obvious that it spreads quickly through a network. Community Ecobrick projects, from *arisans*, to exhibitions, to garden constructions further bring people together under the intention of cleaning and greening the neighbourhood.

Russell Maier and Ani Himawati are leaders in the global ecobrick movement. They have extensive experience mobilizing and disseminating community empowerment projects on the municipal, provincial and national level. Although ecobricks spread on their own, Russell and Ani, help seed the proper techniques, education and municipal coordination for the most direct, rapid and enduring spread of ecobricks. In this way ecobricking becomes as a long term household and community habit. To do so, Russell and Ani lead Ecobrick Trainer of Trainer Seminars to ensure that the dissemination spreads with the best techniques and methods. ToTs empower a select group of passionate community organizers to lead further Ecobrick trainings throughout your area.





ToT participants learn hands on over the course of three days, using a presentation format that Russell and Ani have developed over almost a hundred trainings around the world. The seminar covers four main areas: Why Ecobrick, How to Ecobrick, How to build, and How to Train Others. The seminar is half theory and half hands-on learning. Trainers will literally be getting their hands dirty ecobricking, building modules and standing up to teach.

- **Why Ecobrick**
  - Scientific facts about plastic
  - Facts about traditional waste management and recycling
  - The dangers of plastic once it gets into the environment
- **How to Ecobrick**
  - How to pack a bottle with plastics properly
  - How to log a completed Ecobrick
  - How to prepare for community projects
- **How to build with Ecobricks**
  - How to run a community construction project
  - How to make Ecobrick Modules
  - Principles of Ecobrick Garden making
- **How to lead Ecobrick Training workshops**
  - Practice leading a presentation
  - Step by step methodology using Ecobricks Powerpoint
  - Available Resources





### **ToT Deliverables:**

- A three day, on location training seminar for your team of trainers
- The creation of sample ecobricks, and sample ecobrick modules
- The Ecobrick Trainer's Presentation in English and Indonesian (translated in local context) in editable power point format.
- The Vision Ecobrick Teachers Guidebook in PDF format.
- Access to the Ecobricks.org graphic files so you can make your own publicity materials.
- The planning of a municipal Ecobrick project
- The return of Ani and Russell in 3-4 months to assist with the assembly and construction of the project and launching a media event.
- Assistance with media event Press Release.

### **Optional Ecobrick Web App**



Russell and Ani have developed a web based application for use by trainers to track the progress of ecobricking in a community. A customizaed version of this app can be deployed for your team. The app is used by trainers in the field to record all the ecobricks produced. The app enables cultivating detailed statistics of the project. Trainers must be trained on how to use this app.

See [www.app.ecobricks.org](http://www.app.ecobricks.org) for an example of the app setup for Jogjakarta.

### **Learn More**

- View a 10 minute documentary on the [spread of ecobricks in the Northern Philippines](#)
- Read an article on the [spread of Ecobricks in Jogjakarta, Indonesia](#)
- View a short video of [Russell showing how to make ecobricks modules and use them](#)
- See the [Ecobricks.org](http://Ecobricks.org) website
- See the [wikipedia article](#) for Ecobricks.



## About the the Trainers



**Russell Maier** is a Canadian, one of the principals in the global ecobrick movement. Founder of [ecobricks.org](http://ecobricks.org) and the Global Ecobrick Alliance, Russell has overseen ecobrick projects in the Philippines, Nepal, Nicaragua, and Indonesia. Co-writer of the original Vision Ecobrick Guide, his work has been translated to Japanese, Spanish, Indonesian, Nepali and now spreads to more countries. The movements that he seeded in the Philippines now involves over 10,000 schools and a quarter million students who make ecobricks every month.



**Ani Himawati** is an Indonesian Anthropologist who has worked to empower communities around the country in cities, towns and remote villages. Working at the grass roots level, NGOs, and international aid agencies like UN and the World Bank, she was involved in the CDD (community driven development) program that empower communities to plan, manage, build, monitor and supervise their own project. Ani has lead numerous ToTs that have then gone on to mobilize communities and local government for transformative social movements. Ani has been working with Russell since 2015 on the dissemination of Ecobricks.

## Interested in a Training?

Contact Russell and Ani for a quotation. We will need to know from you:

- Do you have a core team of trainers?
- What is scope and focus of your network?
- Existing waste management infrastructure in your area.
- Your vision and goals for an ecobrick dissemination.

**Costs:**

- Travel of Trainers to your location
- Room and board for duration of ToT
- Honorarium for trainers
- Costs of Follow-up visit in 2 or 3 months
- Web application development for your parameters – separate from ToT costing

**Contact:**

[vision@ecobricks.org](mailto:vision@ecobricks.org)

Phone/WA number:

6281353444408 (Ani Himawati – Indonesian contact)

6281238554228 (Russell Maier – English contact)